

SCHOOL EDUCATION SOCIETY

NEEDS

Digital Marketing Specialist

Job Description

- Manage websites and social media platforms of the schools and Society.
- Ensure that all websites are up-to-date.
- Build new pages and editing content
- Report on website analytics.
- Implement digital media campaigns

Skills and Qualifications

- Bachelor's degree in computer applications or diploma in Digital Marketing
- Experience of managing a wordpress website
- Previous work with Facebook, Twitter, Instagram ads, Google display ads,
- Understanding of SEO & SEM
- Fluency in Microsoft Office Suite.
- Fluency in English.
- Ability to implement a digital media campaign.
- Experience in HTML & CSS
- Design skills as an additional qualification

Location : Delhi and the NCR

Age : 25-30 Yrs

Experience : 2 to 5 years

Salary : Rs.30,000/- to Rs.50,000/- per month (Negotiable depending on experience)

The Cambridge Schools were founded in 1931 by the distinguished educationist Alok Chandra Deb. The development of character, curiosity, compassion and competence are their over-arching aims.